

Models for Strengthening Services: City Mouse, Country Mouse

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Agenda

- Setting the stage
- Who are Choices for Change?
- Our intention
- Partnering
- Project planning tool
- Leveraging existing budgets
- Current process
- Lessons learned

Setting the stage - Where is Huron County?



- Located on the shores of Lake Huron covering 3399.27 KM2
- Population of 59,297 (2016)
- Median age 46.3 (2016)
- Median household income \$65,944 (2016)
- Diversity
 - Aboriginal and visible minorities total 2.9% of population
 - All others 97.1%
- Largest town is Goderich (no city centre)
 - Population 7638 (2016)
- No form of public transportation
 - Heavy reliance on taxi



Choices for Change - Who are we?

Choices for Change provides free, practical and confidential addiction services in Huron and Perth Counties

- Mission: We support positive change in individuals, families and the community by delivering comprehensive and innovative addiction and peer-support services in Huron-Perth
- Vision: Together, Change is Possible!
- Member of the Huron Perth Addiction and Mental Health Alliance
- Main offices located in Stratford and Goderich
 - Provide services in 40+ locations across Huron-Perth
- Large variety of programs

Why?

- ▶ No Addiction Service Initiative funding
 - ▶ Desire for collaboration between leadership and front line staff to provide rapid access to barrier free addiction service
- ▶ Increased client outcomes
 - ▶ Coordinated case management
 - ▶ Collaborative wrap around approach to service
 - ▶ Meeting clients where they are
 - ▶ Direct referral with limited wait time for service

How?

- ▶ Ontario Works identified the need and approached CFC to discuss collaboration
 - ▶ CFC reviewed staffing availability and time was dedicated to program
- ▶ Meeting scheduled with front line staff (Spring 2012)
- ▶ Memorandum of understanding created for purchase of service
 - ▶ 4 hours per week on-site
 - ▶ Wrap around and full collaboration with ICM
 - ▶ Regularly review case load and treatment plans
 - ▶ Provide quarterly stats
 - ▶ Regular program review

Who, What, Where, When...

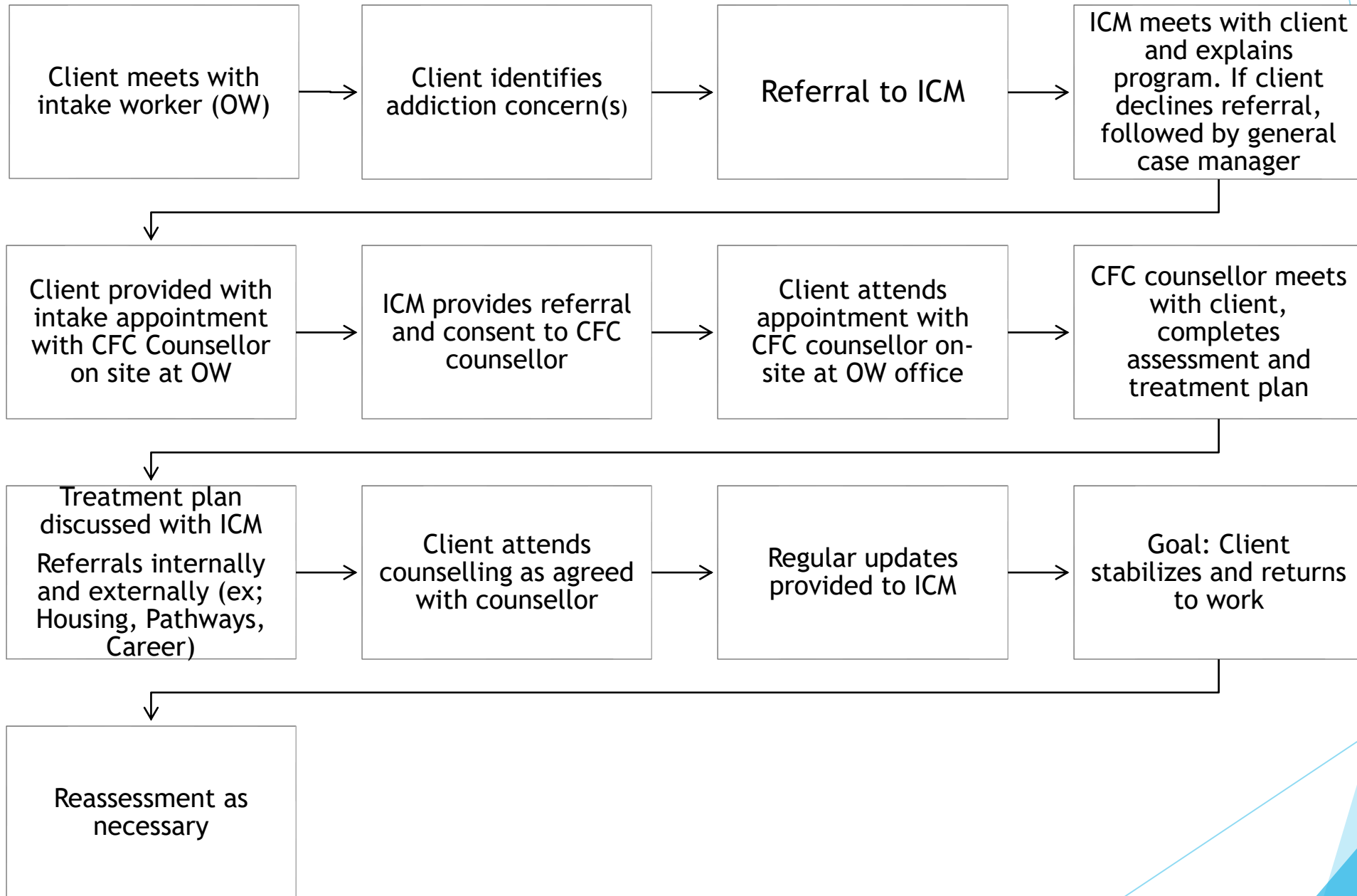
- Planning; utilized modified knowledge mobilization planning tool
- Ensured communication in many aspects
 - Internally at each organization
 - Consistent communication
 - Consistent understanding of process

Knowledge Mobilization Planning²

OVERALL GOAL					
Audience	Strategy	Target	Budget & Resources	Timeline	Evaluation
<i>Who are you trying to reach? Is there a tailored message for this audience?</i>	<i>How will you get your message(s) across? What strategies will work best for this audience? Consider how each strategy links to your overall goal.</i>	<i>How many conferences and workshops do you want to deliver? How many users do you want to reach?</i>	<i>E.g. Honoraria, information technology, materials, meeting expenses, personnel or human resources, timing, travel, volunteers, etc.</i>	<i>When do you anticipate executing your strategies?</i>	<i>What impact are you trying to achieve? How will you know if you have achieved your goals?</i>

Leveraging existing budgets...

- ▶ Payment to Choices for Change without ASI funding
 - ▶ Purchase of service
 - ▶ Utilization of Employment Related Expenses
- ▶ Reducing barriers to access
 - ▶ Transportation barriers and use of the mandatory special needs budget (access to Nurse Practitioner available for primary care needs)
 - ▶ Counselling becomes part of the outcome plan
 - ▶ No requirement to look for work - focus on getting well
 - ▶ Access to replacement activities



Lessons Learned

- Day of the week and appointment time
 - Substitution Therapy Clinic
 - Staff scheduling Full to half day on-site
- One dedicated Intensive Case Manager
 - Consistent collaboration, communication
 - No stigma or judgement
 - Harm reduction
- Leverage replacement activities
- Barrier Free Access
- More intensive support for best outcome

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Clients**

Questions?

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