ONTARIO DEMCON

DISASTER AND EMERGENCY MANAGEMENT CONFERENCE

OCTOBER 9-10, 2019
THE INTERNATIONAL CENTRE
TORONTO, ON

4 RENOWNED KEYNOTES

22 CONCURRENT SESSIONS

2 DAYS OF PEER NETWORKING

12 HOURS OF PROFESSIONAL DEVELOPMENT

ARE YOU READY?

EARLY BIRD DEADLINE
JUNE 28
Enter invitation #: **DM2**

PROGRAM DEVELOPED BY:

OAEM Ontario Association of Emergency Managers
Canadian Red Cross
OMSSA Ontario Municipal Social Services Association
IAEM
CRHNet

DEMCON.ca

WELCOME TO THE ONTARIO DISASTER & EMERGENCY MANAGEMENT CONFERENCE!

The Ontario Disaster & Emergency Management Conference, (DEMCON), is Canada's premier event providing best practices and critical lessons learned for emergency management professionals. The Program featuring over 30 renowned speakers from across North America, is planned and developed by the Ontario Association of Emergency Management, the Canadian Red Cross, the Canadian Risks & Hazards Network, the International Association of Emergency Managers, the Office of the Fire Marshal and Emergency Management (Ontario), and the Ontario Municipal Social Services Association.

What are the long-term psychosocial impacts of a major tragedy?
(Find out Thursday 1:40pm – 2:40pm)

How does technology enable citizens to form networks in crisis?
(Find out Wednesday 3:40pm – 4:30pm)

WHY ATTEND

DEMCON is an opportunity to build important relationships with knowledgeable peers and strengthen your emergency management program from relevant speakers and organizations.

- Share best practices
- Case-based lessons learned
- Network with peers
- Easy access from major highways 401, 407, 427
- Low conference special hotel room rates
- Convenient airport location with FREE PARKING!

Adds up to Value for Your Time!

HOTEL INFORMATION

HOLIDAY INN
970 Dixon Road, Toronto, ON M9W 1J9
SPECIAL RATE $149 per night
Deadline for reservations Monday September 16, 2019
Call 416-674-4343

KEYNOTE SPEAKERS

(photo credit Jen Dessinger)

WED. OCT 9
8:15AM - 9:15AM

Sheri Fink, M.D., Ph.D., Pulitzer Prize-winning Author and Reporter, Five Days at Memorial; **New York Times**

Emergency Preparedness & Response: Case-Studies that Demonstrate the Value of Situational Awareness

Dr. Fink shares two real-world case studies that demonstrate the value of situational awareness, the complexities of prioritizing limited resources, and the importance of ensuring systems can effectively support operational decisions. This presentation, based on the book Five Days at Memorial and experiences in recent disasters, will bring participants into a hospital fighting for life and into some of the most charged questions in health care. The ethical tenets of autonomy, beneficence, non-maleficence, and justice come into conflict. Participants will be asked to consider whether crises sometimes make it necessary to break with ethical rules and professional standards -- or whether exceptional times call for exceptional commitment to our deepest moral values.

WED. OCT 9
12:45PM - 1:45PM

Vincent Davis, Author, Consultant and Founder/ Preparedness Matters Network Corporate Manager, Workplace Resilience, **Amazon**

Full Speed Ahead: Navigating the Complexities of Corporate Emergency Management

Emergency Managers that are new to corporate settings, or those who are considering a career path outside the public arena, are often lost when public sector textbook approaches fail in 'real world' companies. Practical problem solving and navigating companies involves more than just visualization or applying the latest best practices or proven techniques such as ICS. Intuition, understanding corporate cultures, and knowledge of the advantages and limitations of corporate emergency management can mean the difference between a successful career in the private sector and a catastrophic failure. Drawing from problem solving techniques in divergent corporate cultures, we will walk through examples that illustrate how to come up with creative solutions and solve problems and apply the knowledge and skills that are unique to our profession.

THURS. OCT 10
1:40PM - 2:40PM

Mélissa Généreux M.D., M.Sc., F.R.C.P.C. Public Health Director, Eastern Townships Integrated University Center in Health and Social Services - **Sherbrooke Hospital University Center**; Associate Professor, Department of Community Health Sciences, Faculty of Medicine and Health Sciences, **Université de Sherbrooke**

Social Reconstruction after the Lac-Mégantic Tragedy: A Review of the First Five Years

On July 6th 2013, a train carrying 72 cars of crude oil derailed in downtown Lac-Mégantic. This disaster caused 47 deaths, the destruction of 44 buildings, the evacuation of 2000 persons, and an unparalleled oil spill. The presentation aims to describe, and learn from, public health strategies developed to enhance community resilience following the train derailment. Over the first years, the Eastern Townships Public Health Department (PHD) has undertaken several actions, including the monitoring of physical and mental health consequences. A multi-sectoral action plan was developed to maintain and adapt psychosocial services to individual and community needs, stay connected with the community, and foster community engagement. Various concrete initiatives arose from the action plan, all of which contribute greatly to empower citizens and mobilize the community.

PLANNING COMMITTEE

CHAIR
Mike O'Brien

President, **Ontario Association of Emergency Managers**
Manager of Emergency Management, **York University**

Cathy Cousins

Board of Director, **Ontario Municipal Social Services Association**
Director, Homelessness Services and Community Engagement, **Regional Municipality of Niagara**

Tyler Hague

Partnerships & Surge Capacity Officer Ontario, **Canadian Red Cross**

Alison Kingelin

Secretary, **International Association of Emergency Managers - Canada, Ontario Region**
Emergency Management Specialist, **Trillium Health Partners**

Alex Lawless

National/International NGO Liaison Officer, **Office of the Fire Marshal and Emergency Management**

Patricia Martel

Vice-President, **Canadian Risks and Hazards Network**
Emergency Management Program Specialist, **Regional Municipality of Niagara**

How does increasing frequency and impact of disasters change our readiness posture?
(Find out Wednesday 10:00am – 10:50am)

What are the recommended actions to improve a city's food resilience?
(Find out Wednesday 10:55am – 11:45am)

SOCIAL CALENDAR

WEDNESDAY OCTOBER 9

4:30 PM – 5:30 PM

EVENING RECEPTION
Don't miss the social event of the year with friends and peers in the industry!

5:30 PM

KEEP THE NETWORKING ALIVE!
Unofficial meet & greet at the Bistro YYZ, Holiday Inn

THURSDAY OCTOBER 10

11:45 PM – 12:45 PM

MEET THE SPEAKERS LUNCHEON
Enjoy lunch with your favourite Speaker!

Get social with us!

#DEMCON19

Follow us on twitter for industry trending news for emergency management professionals.

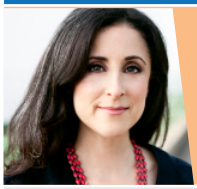
Network with likeminded emergency management professionals year-round discussing trending topics. Search "DEMCON" to join our LinkedIn Group.

SCHEDULE AT-A-GLANCE

WEDNESDAY OCTOBER 9

8:00AM - 8:15AM — **OPENING REMARKS**

8:15AM - 9:15AM



EMERGENCY PREPAREDNESS & RESPONSE: CASE-STUDIES THAT DEMONSTRATE THE VALUE OF SITUATIONAL AWARENESS

SHERI FINK
Pulitzer Prize-winning reporter and author, Five Days at Memorial; New York Times (Photo Credit Jen Dessinger)

10:00AM - 10:50AM

Why Cybersecurity is Important
DR. ROMÉO FARINACCI, Advisory Manager | Governance, Risk and Compliance, Deloitte & Touche LLP

Future Challenges in Emergency Management
SHANE SCHREIBER, Managing Director, Alberta Emergency Management Agency

2017 & 2018 Large-Scale Disaster Responses in the U.S.
ANNE PALMER, Senior Director, Operations, Planning & Readiness - Disaster Services, American Red Cross

10:55AM - 11:45AM

A Whole City Approach to Mass Casualty Incidents
TABITHA BEATON, Agency Liaison, Calgary Emergency Management Agency

"We're Not in Ottawa Anymore Toto", the 2018 Ottawa Tornados
JIM MONTGOMERY, Program Manager; Office of Emergency Management, City of Ottawa, Emergency and Protective Services Department

Engaging Community Action on Food Resilience
JILL MCDOWELL, Health Promotion Specialist, Toronto Public Health
CAITRIONA O'SULLIVAN, Office of Emergency Management, City of Toronto

11:45PM – 12:45PM — **LUNCH**

12:45PM - 1:45PM

FULL SPEED AHEAD: NAVIGATING THE COMPLEXITIES OF CORPORATE EMERGENCY MANAGEMENT

VINCENT B. DAVIS
Author, Consultant, and Founder; Preparedness Matters Network; Corporate Manager. Workplace Resilience, Amazon

2:45PM - 3:35PM

Recovery Starts Day Two – An in-depth look at the Alberta Emergency Management Agency's (AEMA) approach to collaborating with communities to increase resilience.
JENNIFER DOLECKI, MPA, Director, Community Recovery Services, Alberta Emergency Management Agency

The Road to Nowhere
STEVE MURPHY, OStJ, President, SDM Preparedness Consulting

2:45PM – 4:30PM

Panel - Mass Casualty: The Art of Response
DENISE BLINN, IMS Project Lead, Province of Ontario
KATRINA GRANTIS, Field Officer, Golden Horseshoe Sector Office of the Fire Marshal and Emergency Management

3:40PM – 4:30PM

The Digital Response: Exploring the Technology-driven needs and Capabilities of Citizens in Crisis
JENNIE PHILLIPS, University of Toronto

Expanding on our Strengths - Disaster Risk Reduction and the Canadian Red Cross
SHAWNA PEDDLE, Director, Disaster Risk Reduction, Canadian Red Cross

4:30PM - 5:30PM — **EVENING RECEPTION**

SCHEDULE AT-A-GLANCE

THURSDAY OCTOBER 10

8:15AM – 9:15AM

KEYNOTE - Invited – please go to DEMCON.ca for session updates

10:00AM - 10:50AM

From International to Domestic Health Disaster Response: How experiences of an international emergency response organization could be relevant to the Canadian context

LYNDA REDWOOD-CAMPBELL, MD, FCFP, DTMH, MPH
Professor, Department of Family Medicine, McMaster University; Emergency Response Delegate, (Team Lead, SMO) Canadian Red Cross Emergency Response Team

From Concept to Community: Collaboration in Resilience

CHARLES BOWERMAN, Planner - Continuity & Risk Reduction Calgary Emergency Management Agency (CEMA)

Speaker TBA

please go to DEMCON.ca for session updates

10:55AM - 11:45AM

How Do You Develop Confident, Capable EM Instructors? Through Onboarding, Mentorship and Collaboration

HEATHER GOSEIN, BA, MA, Training Development Officer, Office of the Fire Marshal and Emergency Management

Mass Care Sheltering of Unaccompanied Refugee Children - Examining the Largest Sheltering Operation for Children in U.S. History

DEE GRIMM, RN, JD, Director of Business and Program Development, BCFS Health and Human

Fake News, Alternative Facts and Twitter: Trump's Communications in the First Term

JAMES STANTON, President, Stanton Associates

11:45PM – 12:45PM

MEET THE SPEAKERS LUNCHEON

12:45PM - 1:35PM

An Update from the Office of the Fire Marshal and Emergency Management (OFMEM)

Speaker TBA

please go to DEMCON.ca for session updates

Sunnybrook Health Sciences Centre's Mass Casualty Incident Preparedness and Response

CLAUDIA COCCO, Emergency Preparedness Coordinator, Sunnybrook Health Sciences Centre

1:40PM - 2:40PM

SOCIAL RECONSTRUCTION AFTER THE LAC-MÉGANTIC TRAGEDY: A REVIEW OF THE FIRST FIVE YEARS

MÉLISSA GÉNÉREUX
M.D., M.Sc., F.R.C.P.C. , Public Health Director, Eastern Townships Integrated University Centre, Health and Social Services; Associate Professor, Department of Community Health Sciences, Faculty of Medicine and Health Science, Sherbrooke Hospital University Centre; Université de Sherbrooke

3:35PM - 4:50PM

BEHIND THE RED VEST: GETTING TO KNOW YOUR RED CROSS WORKFORCE AND WHAT IT CAN DO FOR YOU

Did you know there is a network of more than 1,250 trained Red Cross emergency management volunteers across Ontario? They are trained to provide supports ranging from ESS, to needs assessments, psychosocial assistance, logistics, case management, emergency preparedness and more. Red Cross volunteers understand the importance of working closely with municipal officials and other partners to ensure the right help is delivered where and when it is needed. During this engaging panel discussion, get to know your Red Cross volunteer workforce.

ONTARIO DEMCON

DISASTER AND EMERGENCY MANAGEMENT CONFERENCE

OCTOBER 9-10, 2019
THE INTERNATIONAL CENTRE
TORONTO, ON

REGISTER TODAY

Enter invitation #: **DM2**

	EARLY BIRD Until Jun 28	SUMMER SPECIAL Until Aug 30	REGULAR Until Oct 8
Members FULL Conference *	**$695**	**$775**	**$845**
Members ONE Day*	**$550**	**$550**	**$550**
Non-Members FULL Conference	**$795**	**$875**	**$945**
Non-Members ONE Day	**$600**	**$600**	**$600**

* Must be a member/personnel of one of the following community partner organizations: CRC, CRHNet, IAEM, OFMEM, OAEM or OMSSA. CEMC's may register under OFMEM

CORPORATE DISCOUNT: Groups of three (3) or more from the same institution qualify for a 10% discount (Full conference pass only).

ONE-DAY GROUP SPECIAL: Groups of five (5) or more from the same institution qualify for a 20% discount (ONE day passes only).

Please contact us for Corporate and Group Special Discount Codes.

LUNCH & EVENING RECEPTION: Please note the above fees DO NOT include Lunches or the Evening Reception. See web site for details on optional pre-paid lunches and tickets to the Evening Reception.

REGISTRATION INQUIRIES:
Customer Service
Email: registration@DEMCON.ca
Toll Free: 1-888-443-6786

PRODUCED BY: Macgregor Communications

DEMCON.ca

MACGREGOR COMMUNICATIONS
1-110 Cochrane Drive,
Markham, ON L3R 9S1

CANADA POST POSTES CANADA
Postage paid Port payé
Personalized Mail Courrier personnalisé
4655168