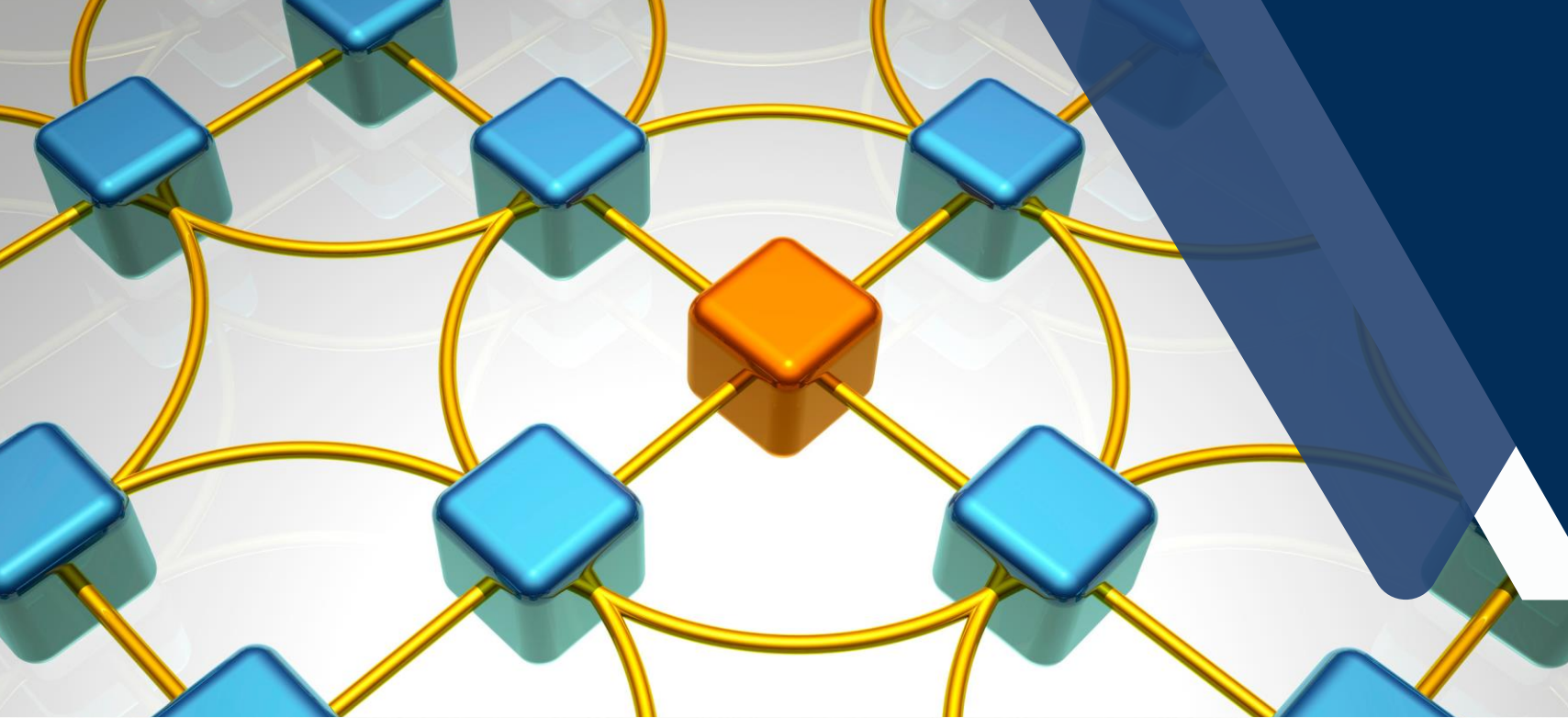


Date: May 13, 2025

www.childrensservices.ca





OVERVIEW

- ▶ Building a Sustainable Framework

- ▶ Community Collaboration and Partnership

- ▶ Branding

- ▶ Initiatives

- ▶ Outcomes

A SUSTAINABLE FRAMEWORK

01 Community Partnerships

02 Building on and strengthening current initiatives

03 Laying the Foundation



COMMUNITY COLLABORATION

- ✓ **Local Colleges**
 - St. Clair College, College Boreal
- ✓ **School Boards**
- ✓ **Special Needs Resource Agency**
- ✓ **Agencies Delivering Early Years Programs**
- ✓ **Indigenous and Francophone Partners**
- ✓ **Workforce Agencies**



BRANDING OUR STRATEGY



ADVERTISING

SOCIAL MEDIA

**BILLBOARDS, BUS
WRAPS**

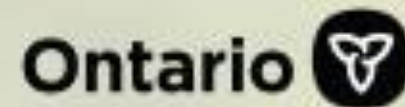
**MEDIA
CAMPAIGN
ACROSS TV,
RADIO, CINEMAS,
COMMUNITY
EVENTS**

**BRANDED
APPAREL AND
PROMOTIONAL
ITEMS**

**COMMON
SIGNAGE
OUTSIDE OF ALL
CHILD CARE AND
EARLYON
CENTRES**



ADVERTISING



Their Future is in our hands.

Find out how you can become an
Early Childhood Educator today!

WERECEWINDSORESSEX.CA



ADVERTISING

WE ARE QUALIFIED

WE ARE CREATIVE

WE ARE DEDICATED

WE ARE IN DEMAND

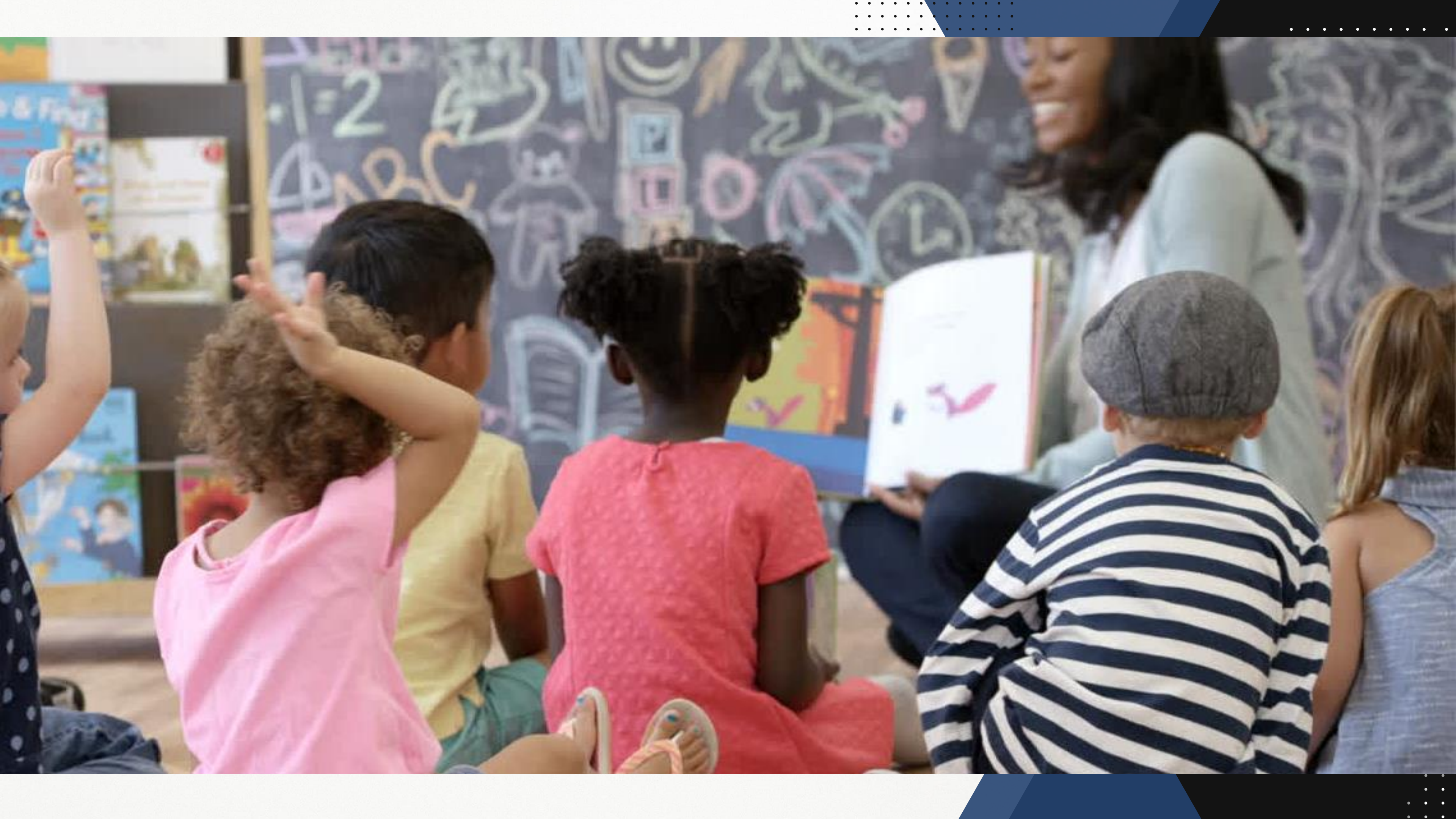


WE ARE EARLY CHILDHOOD EDUCATORS

WE NEED YOU, JOIN US TODAY!

WERECEWINDSORSESSEX.CA







WERECE AMBASSADORS

More than 4000 individuals reached



WINDSOR ESSEX REGISTERED EARLY CHILDHOOD EDUCATORS

WERECEWINDSORESSEX.CA



CHILDREN'S SERVICES
Supporting Learning in the Early Years

WHAT IS EARLY CHILDHOOD EDUCATION?



WHERE DO ECES WORK?

EarlyON Child and Family Centres	Family Support Programs	Child Care Centres	Community College
Authorized Recreation & Skill Building Programs	Social Service Agencies	Hospitals	Public or Private Schools
	Special Needs Resource Agencies	Government	



POST-SECONDARY PROGRAMS

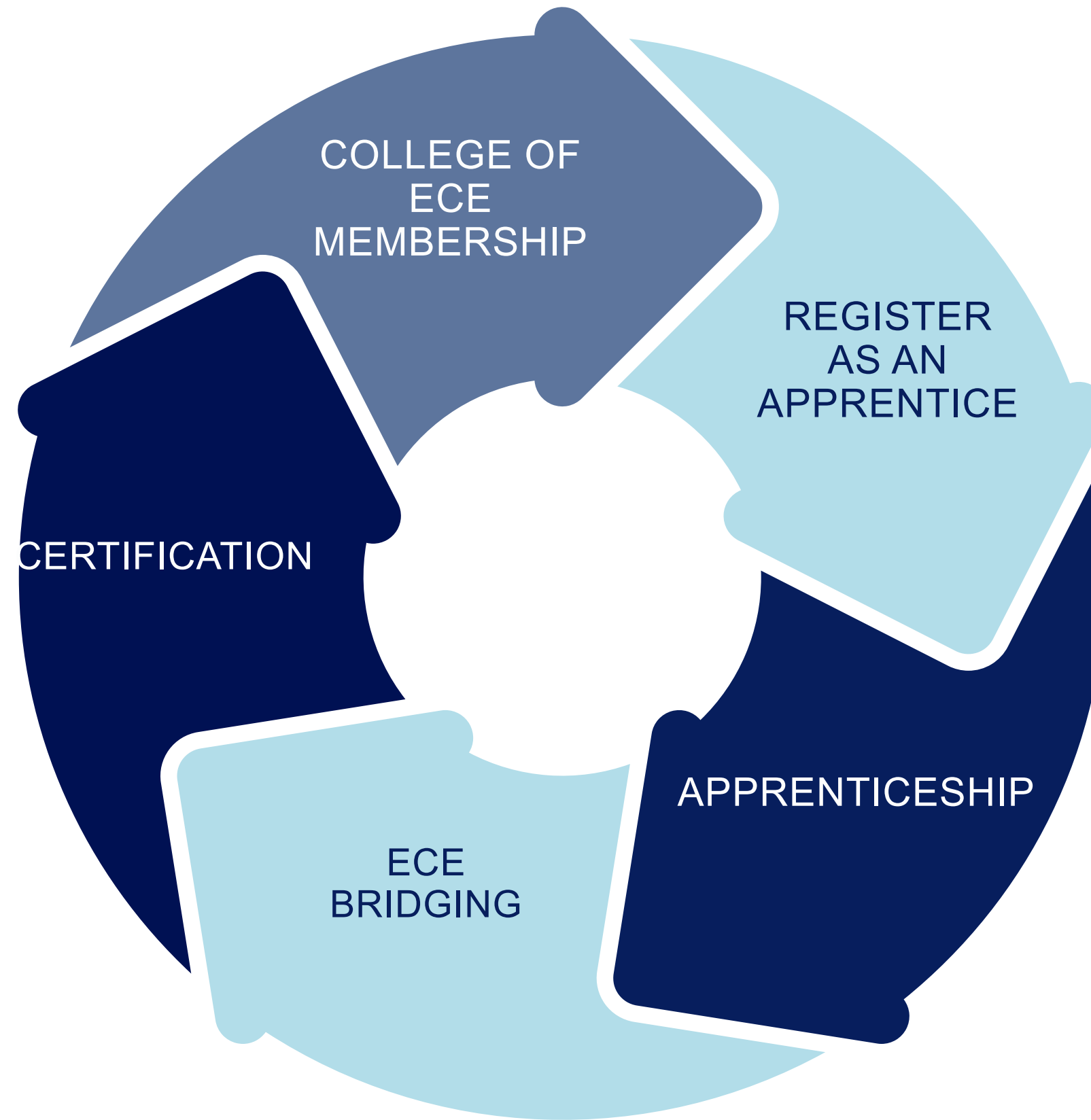
- **St. Clair College –**
 - In Person Consecutive program (2-year program)
 - In Person Accelerated (1-year program)
 - New Part Time now available (3-year program)
 - Native Early Childhood Education (2-year program)
- **College Boreal (French)**
 - In Person & Online
- **Fanshawe College, Humber College & Algonquin College**
 - Online & Hybrid

For more information on ECE programs: ontariocolleges.ca

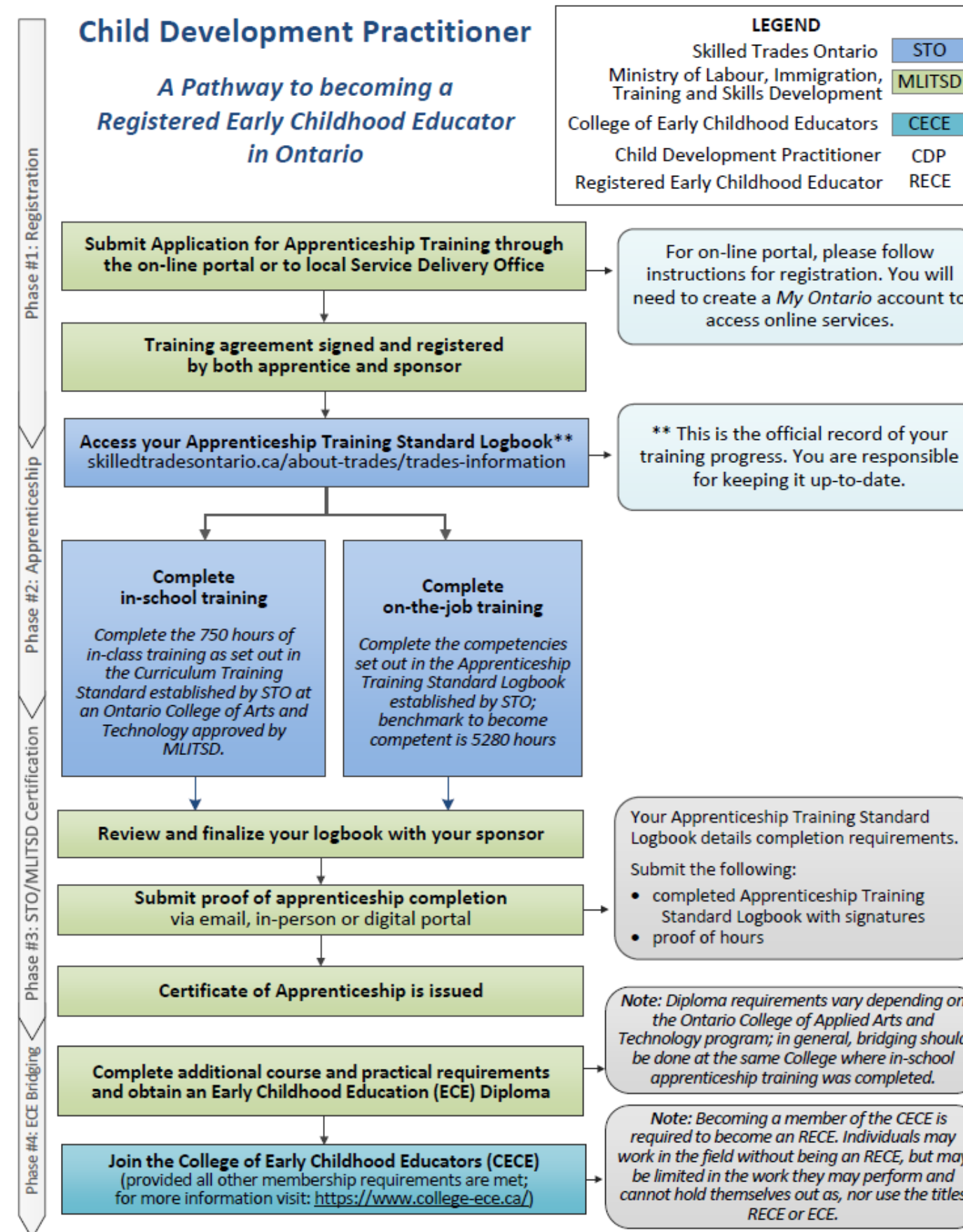
Financial assistance may be available through ecegrants.on.ca



APPRENTICESHIP



APPRENTICESHIP



WERECEWINDSORESSEX.CA

- Pathways to becoming an ECE
- Ongoing Professional Development Opportunities
- Mentoring Program

[Home](#) / [For Residents](#) / [Social Services](#) / [Child Care and Early Years](#) / [Windsor Essex Registered Early Childhood Educators \(WERECE\)](#) / [Pathways to Becoming and Early Childhood Educator \(ECE\)](#)

Windsor Essex Registered
Early Childhood Educators
(WERECE)

Early Learning
Professionals
Professional
Learning
Professional
Learning Calendar
Online Professional
Learning

WERECE Mentoring
Program

Pathways to
Becoming and Early
Childhood Educator
(ECE)

Pathways to Becoming an Early Childhood Educator (ECE)



WE ARE QUALIFIED

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**WE ARE
EARLY CHILDHOOD
EDUCATORS**

WE NEED YOU, JOIN US TODAY!

WERECEWINDSORESSEX.CA



Learn how to become an Early Childhood Educator in Windsor-Essex

Join us in Nurturing Tomorrow's Future ... Today!

Be an early childhood educator (ECE) in Windsor-Essex. Learn more about if a career as an ECE is right for you. In the field of ECE, there are a range of career opportunities and the ability to make a positive, lasting impact in a child's life. Working as a registered ECE is more than a job – it's a rewarding career!

How to become an ECE?

HOW DOES LEARNING HAPPEN?

It's Time to Explore!

Playdough
Wooden Blocks



HOW DOES LEARNING HAPPEN?

Benefits of Play doh:

- It develops fine motor skills
- It is calming
- It encourages creativity
- It enhances hand eye coordination
- It aids in improving social skills
- It promotes play
- It supports literacy and numeracy



HOW DOES LEARNING HAPPEN?

Benefits of Sensory Play:

- It helps to build nerve connections in the brain
- It encourages the development of fine motor skills
- It supports language development
- It encourages scientific thinking
- It can involve mindfulness activities



HOW DOES LEARNING HAPPEN?

Benefits of building with wooden blocks:

- Promotes problem solving
- Encourages imagination
- Teaches math concepts like, length, height, measurement and symmetry
- Build a foundation for early scientific reasoning by testing hypotheses
- Teaches turn taking builds social emotional growth
- Promotes creativity



WE ARE QUALIFIED
WE ARE CREATIVE
WE ARE DEDICATED
WE ARE IN DEMAND



WE ARE EARLY CHILDHOOD EDUCATORS!

"ASK ME! I'M AN ECE."



MENTORSHIP

✓ Mentorship Program

- over 300 individuals have participated

✓ Mentorship Hub

- More than 1200 items signed out

✓ Summer Mentorship for ECE Students

- Provided training for 10 students

✓ Circle of Security

- Continues in the community as training and a majority of Child Care Centres have participated in the training



PARTNERSHIPS WITH LOCAL COLLEGES



Tuition Grants



Collaborative Classrooms



Resource Bags



Lending Library



o o o o

RESUME REPOSITORY

www.eceresumes.ca



Overall Results

- ✓ Increase in RECEs in Windsor-Essex
- ✓ In January 2022 there were 1166 RECEs in Windsor-Essex
- ✓ In December 2024 there were 1651 RECEs in Windsor-Essex
- ✓ Increase in RECEs working in child care from 52.1% to 54.7%

